

GROUP PROFILE

KNT-CT Holdings Co., Ltd.

Company Profile

Company name

KNT-CT Holdings Co., Ltd.

Established

May 26, 1947

Note: Business name was changed on January 1, 2013 from Kinki Nippon Tourist Co., Ltd. to KNT-CT Holdings Co., Ltd. in conjunction with the shift to a holding company structure.

Corporate stocks

First Section of the Tokyo Stock Exchange
(Securities code: 9726)

Representative

Akimasa Yoneda, CEO

Head office

39F, Shinjuku Sumitomo Bldg., 2-6-1,
Nishi-Shinjuku, Shinjuku-ku,
Tokyo, Japan 163-0239



Supporting Every Desire for Travel

We continually take on new challenges to help people around the world achieve their dreams.

Akimasa Yoneda, CEO

Since our founding, the KNT-CT Holdings Group has continued to take on the challenge of creating new value and new excitement. To respond to our customers' passion for travel, our employees continue to pass down, even today, a willingness to bring fresh, new ideas to addressing these challenges. Building on the unique, extensive experience and track record developed since its founding, and the company's planning capabilities, Kinki Nippon Tourist brand provides corporate services and an unparalleled human touch in communications to offer the best products for each individual customer. We hope you will look forward to the new Kinki Nippon Tourist, which has been unified nationwide in conjunction with its October 2021 reorganization.

In addition, this year the Club Tourism brand launched its New Club 1,000 Project, a new lifestyle offering through a variety of alliances that builds on the company's business as Japan's largest media-based travel agency with a richly thematic originality. Going forward, the company aims to establish a new community business in addition to its travel business.

Taking advantage of our October 2021 reorganization, the Group will work together to leap beyond our business as a comprehensive travel agency, as we coexist with COVID-19 and turn our eyes to the post-COVID-19 era and beyond.

By contributing to society through our various businesses, and by providing new venues for communication, we will respond to our customers' desire to travel, while aiding in realizing a sustainable, diverse, more inclusive and kinder society. We hope you will look forward to the future of KNT-CT Holdings as a trusted, beloved partner, and all of our employees will work diligently to achieve that goal.

KNT-CT Holdings Co., Ltd.



Offering quality travel that accurately captures customer needs through extensive experience and track record

Kinki Nippon Tourist



Offering highly original travel plans, including theme-based trips and trips providing interaction with the local community

Club Tourism

Group functional diagram

Corporate services



KNT Corporate Business Co., Ltd.

Corporate sales Inbound travel

Kinki Nippon Tourist Co., Ltd.

Corporate sales Regional interaction Educational travel
Affiliate sales Web sales

Individual services



Club Tourism International Inc.

Media sales Theme-based travel
New Club 1,000 Project

Group companies

● Domestic consolidated subsidiaries (14 companies)

Travel

Club Tourism International Inc.
Kinki Nippon Tourist Co., Ltd.
Kinki Nippon Tourist Corporate Business Co., Ltd.
Kinki Nippon Tourist Okinawa, Inc.
United Tours Co., Ltd.
SANKI Travel Service Co., Ltd.

Merchandising and insurance

Kinki Nippon Tourist Shoji Co., Ltd.

Temporary staff services/service partners

Tourist Experts Inc.
KNT Business Create Co., Ltd.

Traveler assistance

Tourist International Assistance Service, Inc.

Event and convention planning

Event & Convention House, Inc.

Space trip enterprise

Club Tourism Space Tours Inc.

Long-term care support providers

Club Tourism Life Care Service Co., Ltd.

Information processing

KNT-CT IT Solutions Co., Ltd.

● Overseas consolidated subsidiaries (8 companies)

Overseas affiliates

Kintetsu International Express (U.S.A.), Inc.
Kintetsu International Express (Canada) Inc.
Kintetsu International Express (Oceania) Pty. Ltd.
Holiday Tours Micronesia (Guam), Inc.
Kintetsu International Express (China) Co., Ltd.
KNT TAIWAN CO., LTD

Reinsurance underwriting

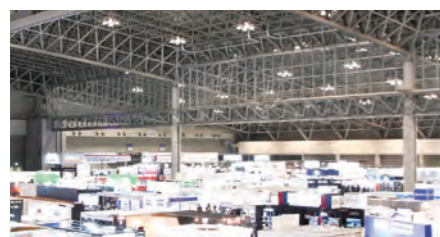
H&M Insurance Hawaii, Inc.
Griffin Insurance Co., Ltd.

Corporate Services



We provide travel and event planning and operations based on our extensive experience and track record. Outside of the travel business, we are also engaged in proposal-based offerings high in originality.

Training and inspection tours



We coordinate plans that encompass the latest technology and trends. We offer effective, optimized proposals for both hybrid and real-life events, including the selection and arrangement of inspection sites and training venues, and reception management for participants.

Incentive and familiarization tours



Travel creates excitement, thrills and other value that cannot be bought, and as an incentive, can be a highly satisfying business tool. The desire to participate in another trip can boost motivation and help build positive relationships with stakeholders, leading to increased sales.

Educational tours



By offering a variety of new content, including a focus on learning about the SDGs, our global human resources development business and our study abroad business, we help to create a future for the students responsible for the generation to come.

MICE



Our wide range of specialists produce an attractive variety of venues and experiences, with one-stop services that accommodate all types of business events. They are also able to conduct operations putting in place measures to address current situations.

Regional co-creation business



The Former Nara Prison Main Gate (Illustration)

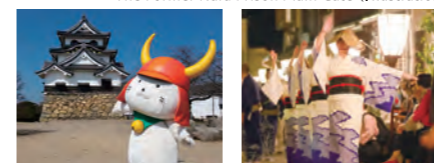


Photo: Hikone City Reenactment of Tsukimi no Owara dance festival

Approaching regional industry, agricultural, environmental and other goals and issues from the viewpoint of tourism. Our ability to mobilize our network to attract customers and drive regional promotion leads to multilayered, comprehensive solutions.

Event management and support



Matsuri in Hawaii



We offer a wide range of services, including comprehensive event management, detailed operations that only a travel agency can provide, announcements, reception and participant management, and transportation and accommodation arrangements. Leveraging our extensive experience and accumulated operational expertise, we help to ensure the success of all types of events.

Outsourcing business



With the hospitality we have cultivated in our travel business, we respond quickly and carefully to the various needs of local governments, public organizations and central government agencies in areas such as administrative operations for vaccinations and PCR testing, call center operations and staff dispatch services.

Sports business



Photo: Aflo Co., Ltd.

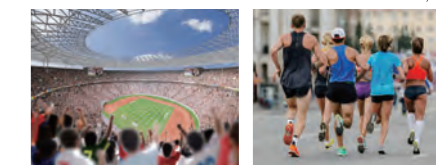


Photo: Aflo Co., Ltd.

Through sports, we support regional revitalization, inbound business, and corporate health and productivity management across every field. As a leader in the field of sports, we provide a higher quality of hospitality based on our proven track record.

Global business



With the diverse charms and hospitality that only Japan can offer, we put great care into welcoming guests from around the world. We offer high-quality inbound DMC services, based on our track record and experience, for both the MICE and leisure markets.

Offering travel and
value that touches
the heart

Individual Services



We offer multichannel services that address a variety of needs and that value the individual customer.



Focus on the web and in-store services

Enhanced collaboration with related organizations



We offer the KNT Dynamic Package, allowing individuals to tailor their own plans by combining various options for transportation and accommodations.



Staff with expertise provide customer service via an “avatar.” This is a new type of customer service available through smartphones and PCs.



We also provide optimized travel planning in line with individual customer needs through our nationwide network of travel counter locations.



Working with the KNT-CT Partners Association, made up of collaborating accommodation and transportation facilities, we are enhancing our ability to procure high-quality accommodations and activities to meet customer needs.

Tabi no Tomo, Club Tourism’s travel information magazine



Tabi no Tomo is a travel information magazine distributed monthly to approximately 2.5 million member households nationwide (customers of Club Tourism). This is a medium for selling travel products, but at the same time also a tool for communication between us and our customers.

Creating “travel with a theme”

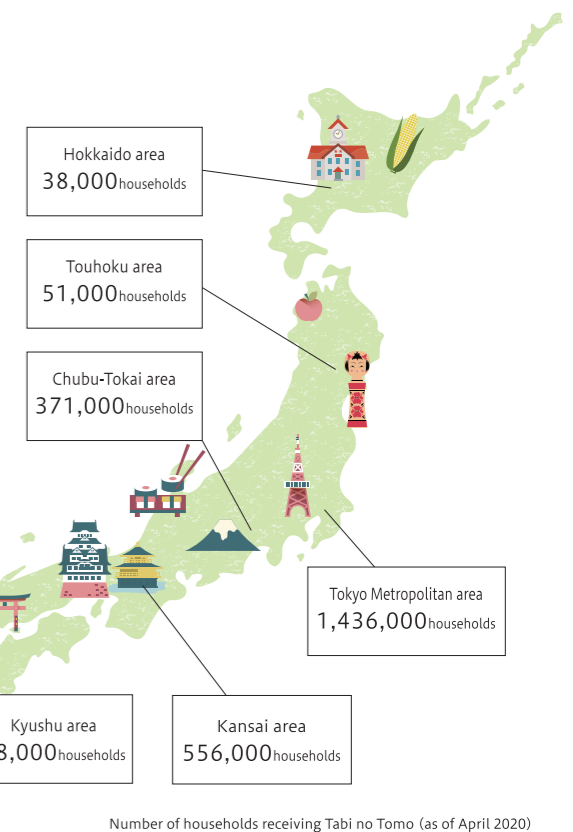
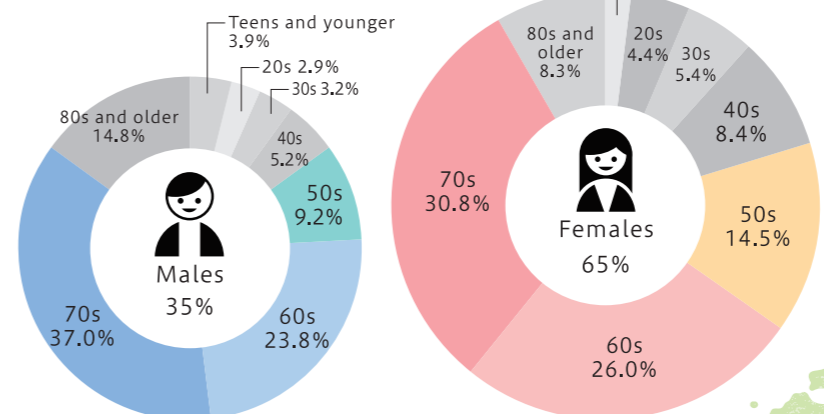
We are engaged in planning and sales of highly original, high-added-value products. We are quick to catch on to the tastes and preferences of our customers, establishing our uniqueness with travel products that take full advantage of our planning capabilities.



Enjoyed by customers in 2.5 million households throughout Japan.

Number of Club Tourism members

Ratio of male and female Club Tourism members



Number of households receiving Tabi no Tomo (as of April 2020)

New Club 1,000 Project

This is an initiative aimed at contributing to the creation of friendships and lifelong learning among customers through “clubs,” places where customers with common interests and goals can interact with one another. The project has built an online platform for enjoying and deepening hobbies and interests, and to provide content for customers to explore what they enjoy, as well as real-life experiences such as travel and events. It also offers a variety of opportunities to meet and connect with friends who share the same interests.



(Photo for illustration purposes)



We support the sustainable development goals (SDGs)

We have established three areas of materiality and 13 priority issues, and are working to achieve the Group's SDG targets.

Responsible corporate activities



(Illustration)

- Promote compliance and strengthen corporate governance
- Efforts to reduce CO₂ and save energy
- Achieve work-life balance
- Promote diversity and inclusion
- Respect for human rights and individual dignity

Offering value through tourism



(Illustration)

- Contribute to well-being (a happy, healthy life) through travel
- Focus on sports business
- Offer travel and other programs that contribute to a high-quality education
- Develop products and services that raise awareness of environmental considerations and nature conservation
- Promote universal tourism

Coexistence with society and innovation



(Illustration)

- Develop the tourism industry and revitalize regional economies through tie-ups with local governments
- Offer new services through collaboration with other industries
- Reform operations through the use of IT



The three materialities and SDGs in which KNT-CT Holdings Group is engaged



Social contributions

"Start from what we can do ...", the watchword for our CSR activities

Sample activity

Participated as volunteers in a soccer clinic held by the YWCA of Tokyo (a non-governmental organization)



Sample activity

Employee volunteers cleaned up their own neighborhoods as part of the "Nationwide Zero Trash Campaign" Promoting KNT-CT Group's universal tourism to achieve an inclusive society



Promoting KNT-CT Group's universal tourism to achieve an inclusive society

Based on the concept that people need not give up on travel or on their dreams, we offer programs aimed at providing healthy, enjoyable travel for all, regardless of age, disability or other factors.

Collaboration with businesses

This effort is aimed at enabling users of medical equipment to achieve an improved quality of life through travel. More than just manufacturing, we are working together to provide experiential value.

Collaboration with communities

We maintain information on accessible travel environments and provide training for employees dealing with travelers at tourist sites. We also assist with activities to promote an "accessible mindset" in the community.



Collaboration with educational institutions

- (1) We propose programs for practicing an "accessible mindset" through extracurricular classes for elementary through high school students.
- (2) We offer suggestions for universal tourism-related courses at technical colleges and universities.



Corporate governance

With compliance with domestic and international laws and regulations and rigorous adherence to corporate ethics as the foundation of management, we have established a compliance policy and are working to enhance corporate governance.

Compliance policy (excerpt)

Quality control

We will constantly refine our sensitivity and expertise to pursue new value, and provide travel products and services of superior quality that accurately meet the needs of our customers. We will strive to create products and services that make people say they want to come back to us the next time.

Contributing to the building of an accessible society

We will contribute to the realization of customers' dreams and the promotion of an accessible society by providing accessible travel that meets the needs of customers who wish to travel and enjoy a rich life, regardless of age or disability. We also support those with disabilities through employment, given the importance and social significance of social activity for people with disabilities.

History

Staying ahead of the times to constantly deliver new, exciting experiences



2022





KNT-CT Holdings is a member of Kintetsu Group Holdings

The Kintetsu Group is involved in diverse businesses, including transportation, real estate, distribution, hotels and leisure. KNT-CT Holdings plays a role in the leisure business.



Abeno Harukas as seen from Tenshiba

<Main businesses of the Kintetsu Group>



Shimakaze Sightseeing Limited Express

Transportation Business

Kintetsu Railway Co., Ltd.

The largest sales network of any major domestic private railway

There are five World Heritage sites along the line, which connects major cities and tourist destinations.



Depiction of the view from Abeno Harukas

Real Estate Business

Kintetsu Real Estate Co., Ltd.

Abeno Harukas, Japan's tallest building

Harukas 300, the observation deck located at a height of about 300 meters, offers an enormous panoramic view.



Kintetsu Department Store Main Store
Abeno Harukas

Merchandise Sales Business

Kintetsu Department Store Co., Ltd

The Kintetsu Department Store Main Store Abeno Harukas has the largest floor area in Japan

In addition to the main store, there are a total of 10 other branches of Kintetsu Department Store.



Exterior of the Westin Miyako Kyoto

Hotels and Leisure businesses

Kintetsu Miyako Hotels International, Inc.

The Westin Miyako Kyoto following major renovations in April 2021

One of Japan's top hotel chains, with locations nationwide, primarily in the Kinki and Tokai regions.

Supporting Every Desire for Travel

近畿日本
ツーリスト

